NHS Arden and Greater East Midlands Commissioning Support Unit NHS Midlands and Lancashire Commissioning Support Unit

Communications and Engagement for Service Redesign



- Keep your organisation safe through:
 - > meaningful public and stakeholder involvement
 - > clear and transparent communications
 - > advice to ensure you follow the legal requirements
- Capitalise on our vast experience of national and regional engagement and consultation
- Equality, diversity and inclusion intelligence to underpin your engagement with seldomheard audiences
- Additional resource for your team for this time-consuming activity.

Our credentials

- Our professional team of experts is led by:
 - > clinical experience
 - > academic expertise
 - > scientific process
- Up-to-date knowledge of the legal and policy framework
- A NHS organisation that is committed to public service values.

What's included

- Strategic advice on whether you need to engage or consult
- Bespoke stakeholder mapping
- Clear communications for patients, staff and public
- Tailored engagement activities suitable for your audiences
- Expertise in engaging with the seldom-heard
- Detailed analysis and reporting to support evidence-based decision-making
- Equality, diversity and inclusion advice and support.





Communications and engagement delivery plans



Communications and engagement materials



Engagement tools



Options development and appraisal



outcomes

Strategic advice and equality, diversity and inclusion advice and support