

Welcome to PrimaryWeb

At-scale websites and intranets for the primary care market

Created by the NHS, for the NHS, **PrimaryWeb enables primary care organisations to build and maintain** their own bespoke, NHS-branded website or intranet at a significantly discounted rate.

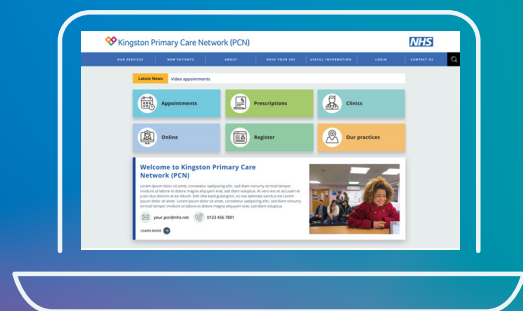
With rapidly advancing technology and emerging models of care, it's been specifically designed with the NHS Long Term Plan in mind by offering digital solutions that are both future-proofed and scalable.



Midlands and Lancashire
Commissioning Support Unit

PrimaryWeb has been developed by the Communications and Engagement team at Midlands and Lancashire Commissioning Support Unit (MLCSU) which is an NHS organisation looking to add value for primary care organisations – not cost.

Whether an organisation is a Primary Care Network, GP Federation or an individual GP practice, PrimaryWeb will enhance their digital presence and provide staff and patients with the optimum online experience at a fraction of the market price.



Why choose PrimaryWeb



Great value for money

As an NHS organisation itself, MLCSU is not about profit. PrimaryWeb's prices are highly competitive, with users able to access the tool for **a small annual licensing fee.**



Quick turnaround

Can't wait two weeks for a new website? Organisations will be able to access their brand-new website or intranet within **just 48 hours** of signing up to PrimaryWeb.



Flexible templates

Recognising every organisation is different, PrimaryWeb offers a range of official NHS-branded website templates to choose from that can be personalised locally.



Simple to use

PrimaryWeb is really user friendly – regardless of someone's digital capability. Once signed up, users will receive full training, along with a manual, videos and online support.

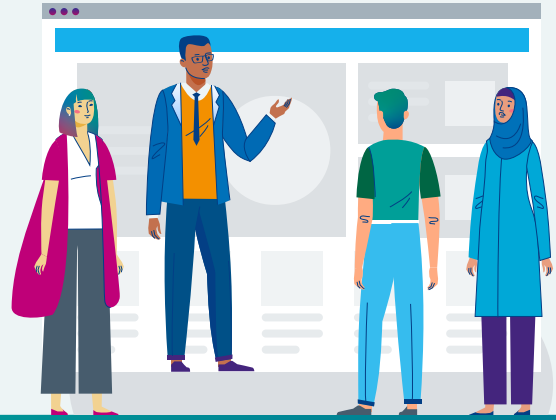


Easy to scale up

PrimaryWeb has been purposefully designed to enable multiple practice websites and intranets to come together as 'super practices' – all at the click of a button!

How it works

Primary care organisations pay a small annual licensing fee to gain access to the tool. From here, they can quickly and easily develop their digital presence in line with their unique requirements.



How much it costs

PrimaryWeb operates a simple, transparent pricing structure:



Website or intranet
For a Primary Care Network
or GP Federation

£250 per year



Website or intranet
For a GP practice

£150 per year



The annual fee includes:

- ✔ Web domain transfer or setup
- ✔ Hosting and ongoing maintenance
- ✔ WordPress content management system
- ✔ Official NHS-branded templates
- ✔ Online user guides, videos and support.

For more information or to register for a welcome pack, visit:

primarywebtool.co.uk



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