



# How we can provide you with leading economic and analytical expertise



## Health Economics Unit

The Health Economics Unit supports health system and industry leaders to make the best possible decisions and design the highest quality, most efficient and innovative services to improve the health of communities across the country.

### **Our specialist economists, econometricians, and analysts have extensive experience within the NHS and industry**

- We develop models and evaluations, and generate evidence from integrated, real-world datasets to inform complex health decisions.
- Our experience and professional connections ensure we support our clients to successfully navigate the increasingly complex and rapidly evolving healthcare environment.
- We provide clients with strategic advice that draws on well-established and emerging methodologies, generating high quality evidence.

### **The NHS is facing some of the greatest challenges in its history**

**Health resources are finite, and choices must be made.**

- We help you evaluate health-related innovations ranging from digital health, artificial intelligence, medicines and medical technology, algorithms, new models of care, and interventions including surgical procedures.
- We help you learn more about how effective and efficient healthcare services are, identifying any areas for potential improvement to patient care.

### **We provide specialist skills in:**

- Economic modelling and evaluation
- Programme budget marginal analysis (PBMA) as a method to underpin better allocative efficiency
- Population health management analysis
- Predictive and impactability modelling
- Use of artificial intelligence (AI) and machine learning methods.

For more information on our products and services contact us today:

**Email:** [heu.admin@nhs.net](mailto:heu.admin@nhs.net)

Visit us [healtheconomicsunit.nhs.uk](https://healtheconomicsunit.nhs.uk)



**Midlands and Lancashire**  
Commissioning Support Unit



**The Health Economics Unit brings acknowledged experts together in partnership with the NHS and industry, deploying advanced economic thinking and expertise to overcome the strategic challenges for health and care services.”**

**Derek Kitchen**

Managing Director of Midlands and Lancashire Commissioning Support Unit

### Our team

- Health economists with modelling expertise
- Econometricians offering statistical oversight
- Data scientists/analysts providing robust analysis and expert insight
- Project managers
- Business managers
- Communications expertise

The team is hosted by Midlands and Lancashire Commissioning Support Unit (MLCSU) and works with the NHS and its partners across the country, including academia and industry leaders.



**The Health Economics Unit represents a new and unrivalled opportunity to access health economics expertise that is geared up to support the ‘real world’ needs of clients.”**

**Peter Spilsbury**

Director, Strategy Unit

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